TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/10/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Monster Cable Products, Inc.		03/10/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Monster, LLC
Street Address:	7251 Lake Mead Blvd. West
Internal Address:	3rd Floor
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89128
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78474479	M DESIGN

CORRESPONDENCE DATA

Fax Number: (831)649-8835

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 831/649 8800
Email: uspto@lgpatlaw.com

Correspondent Name: LaRiviere, Grubman & Payne LLP

Address Line 1: 19 Upper Ragsdale Drive

Address Line 2: Suite 200

Address Line 4: Monterey, CALIFORNIA 93940

NAME OF SUBMITTER:	F. David LaRiviere
Signature:	/F. David LaRiviere/

TRADEMARK
REEL: 003051 FRAME: 0046

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Date:	03/22/2005
Total Attachments: 1 source=Monster Las Vegas#page1.tif	

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ASSIGNMENT

Whereas, Monster Cable Products, Inc. ("Assignor"), a California Corporation, with offices at 455 Valley Drive, Brisbane, CA 94005, U.S.A., has adopted, used, and is using the United States Trademark Application No. 78/474,479 filed August 26, 2004 for the mark "M•DESIGN"; and

Whereas, Monster, LLC ("Assignee"), a Nevada Corporation, with offices at 7251 Lake Mead Blvd. West, 3rd Floor, Las Vegas, Nevada, 89128 U.S.A., is desirous of acquiring said trademark, together with the associated goodwill, and said registration therefor.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to said trademark, together with the associated goodwill and said registrations.

MONSTER CABLE PRODUCTS, INC.

Dated. // Colonia / -/-	Dated:	March	10,2005
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Irene Baran

Chief Operating Officer,

Vice President & General Manager

STATE OF CALIFORNIA

) ss.

COUNTY OF SAN MATEO

On Much 10., 2005, before me, Myrla N. Hernandez, personally appeared Irene Baran, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(Notary Seal)

MYRLA N. HERNANDEZ
Commission # 1320974
Notary Public - California
San Mateo County
My Comm. Expires Sep 29, 2005

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RAME: 0048